

The caregivers that were sent to assist our community were top performers that went above and beyond to serve the needs of our residents. With their continued dedication to assist us, we have loved our partnership during these unprecedented times!"

– Regional Health Services Director and Regional Executive Director Specialist

SENIOR LIVING FACILITY BENEFITS FROM JUST-IN-TIME RECRUITING FOR HEALTHCARE POSITIONS DURING PANDEMIC

CHALLENGE ACCEPTED

When the COVID-19 virus began to spread, the senior living facility's leaders needed to maintain their standards of excellent care for their residents, now more than ever. While mainly hiring full-time employees, the facility was on uncharted waters when their CNAs and LVNs contracted COVID and needed to quarantine and recover.

With over three decades of healthcare staffing experience, we provided the facility with much-needed recruiting support to contract temporary professionals to continue senior care.

CLIENT OVERVIEW

- Caregivers, CNAs and LVNs needed to quarantine and recover from COVID-19 while some employees chose to resign for personal reasons related to the pandemic.
- The facility needed temporary replacements urgently to fill shifts vacated by quarantining healthcare professionals and while the new hires were in training.
- They needed help quickly with recruiting, health screens/test, and credentialing support to provide documented evidence of licensure, education, training, experience and other qualifications.

CORNERSTONE SOLUTIONS

Quick Start: Cornerstone was able to quickly deliver qualified staff to address the ever-changing situation that COVID-19 presented to the facility.

Additional services include:

- **Centralized Contact:** Reduced time-to-fill by providing the facility's HR team with a central point-of-contact. This guaranteed a streamlined and consistent requisition process to fill positions, many within 24 hours.
- **Candidate Matching:** Implemented proven talent prediction methodologies and safety assessments to hire high-performing individuals capable of providing the same exceptional patient care the facility is known for.



ABOUT THE PROJECT

12 facilities were helped in total

We continue to maintain a pool of available candidates for this client

Healthcare knowledge and HIPAA compliance

Quality recruitment practices that match the client's values and hiring goals

Even though they are the caregivers, this client has called us "life savers" time and again for responding so quickly.

WE DELIVER ON OUR BRAND PROMISE:
TO EARN THE DISTINCTION AS THE FOREMOST LEADER IN SERVICE EXCELLENCE THROUGH ENTHUSIASM, PERFORMANCE, INTEGRITY, AND VALUE.



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